

Korea Wine Challenge 2022

To: Winery representatives, marketing representatives, and other stakeholders From: The secretariat of Korea Wine Challenge Subject: The schedule of Korea Wine Challenge 2022

Dear Sir / Madam,

It is a formal notice detailing the schedule of KWC 2022, sent from the secretariat of <Korean Wine Challenge(KWC)>.

Above all, we would like to express our gratitude for your close interest and participation in KWC 2021, a significant event in many ways. The year experienced unprecedented growth in the Korean wine market, and the most considerable number of wines ever entered in this competition.

Korean wine consumers want to taste newer and more diverse wines and introduce more wines verified by experts. The Korean wine market in 2022 is growing more than last year. All the better many wine-related people get attention to the results of this year's competition.

KWC remains fully operational this year, and the registration starts **on 1st March 2022**. All wineries wishing to enter the competition must submit entry samples and forms before the preliminary round begins. The delivery deadline for sending wines is 10th June 2022.

One of the key objectives of this event is to increase awareness of wine-seeking distributors in Korea and understanding of the awards-winning wines which combine quality and value. Achieving an award in our competition is, therefore, in itself a significant feat.

Finally, your participation in KWC 2022 would be greatly appreciated. We look forward to helping you further extend your position in the Korean wine market.

KWC 2022 Timeline	Period of Registration: 1st March - 10th June Sample Arrival: By 10th June Preliminary Round: 20th June - 24th June Final Round: 27th June - 30th June
KWC 2022 Venue	Korea Wine Challenge Grand Cellar in Seoul
How to register KWC 2022	 Online registration is available through KWC official website www.koreawinechallenge.com Or you can download the registration form from KWC official website. After filling it out, you can send it by email. Email: info@koreawinechallenge.com