# KOREA WINE CHALLENGE 2025

Celebrating 21st Anniversary

# Entry Kit

Korea Wine Challenge is the first international wine competition in South Korea hosted by the only wine magazine in Korea, Wine Review, since 2005.
KWC has firmly established itself as Korea's most influential wine competition.
KWC aims to select wines whose quality and value have been recognized by Korean judges and to inform widely Korean consumers of the results.

For its 21st year, KWC strengthened the composition of judges with Chair, Senior Judges, and Panel Judges. Korean consumers have always trusted KWC's results selected by world-class judges: passing through the preliminaries and finals and winning the competition means that the wine suits Koreans' palates.

We invite all wine producers and wine countries interested in the Korean market to join KWC 2025, the 21st annual event. Wines already distributed in Korea are eligible to participate in this competition, and wines from overseas wineries that are planning to export to Korea.

**We are looking forward to your active participation in KWC 2025.**

- Publisher of Wine Review, DR.Choi Hoon -

# Date and Dead Lines

## KWC 2025 Timeline

March 3 ~ June 20 Registration period

June 20 Sample arrival

June 24 ~ 27 Preliminary round

July 1 ~ 4 Final Round

July 5 Awards Announcement

## Price per entry

1-3 wines US$ 220 per entry 1종당 28만원

4-8 wines US$ 190 per entry 1종당 24만원

9-15 wines US$ 170 per entry 1종당 22만원

More than 16 wines US$ 150 per entry 1종당 19만원

## How to register for KWC 2025

• Online registration is available on the KWC official website.
• Alternatively, please download the registration form from the KWC official website. After filling it out, send it by e-mail.

Website: www.koreawinechallenge.com
E-mail: info@koreawinechallenge.com

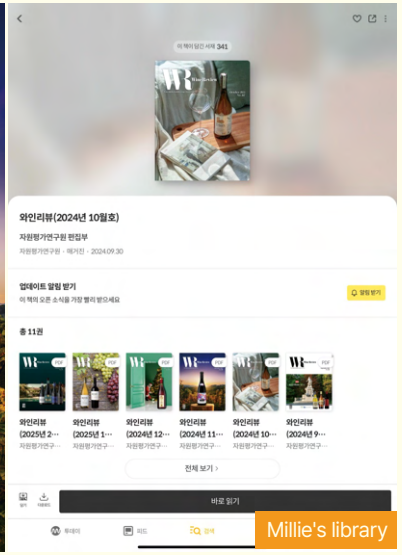
# The most effective publicity tool in the fast-growing Korean wine market: Wine Review Magazine

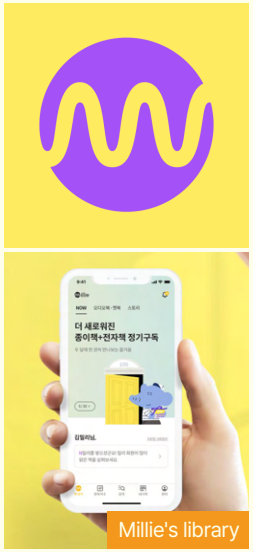
## (Printing / e-book / GS25 platform)

Hosting Korea Wine Challenge, Wine Review is the only and the longest-serving wine magazine in Korea since 2000, printing 5,000 copies every month and distributing them nationwide. It is the most effective publicity tool in the fast-growing Korean wine market and is an evident purchasing guide for wine consumers.

Since 2024, Wine Review has been on all e-book platforms like Millie's library, Korea's largest reading platform, and is covering in-app wine contents on Wine25+, the largest wine-pick-up service platform provided by GS 25, the largest convenient store chain in Korea.

You can contact the Wine Review Marketing Team by e-mail or phone to inquire about the promotion.
E-mail: marketing@winereview.co.kr
Telephone: 82-2-394-7284



**5K**
Monthly Printed Wine Review

**200K**
Wine Review on-line Magazine

**30K**
Newsletter

# Benefits for Korea Wine Challenge award-winning wines

**1** Korea Wine Challenge Special issue on Wine Review (August issue)
All KWC award-winning wines are presented on Wine Review August issue and for the KWC website.

**2** KWC award-winning wines are promoted through Wine Review pages by providing free advertising in Wine Review according to the color of the medals awarded. We provide one free advertisement of Wine Review per medal for each award-winning wine.
(September 2025 issue – May 2026 issue)

TROPHY / BEST OF COUNTRY: ONCE, ONE FULL PAGE
GOLD MEDAL: ONCE, A HALF PAGE
SILVER / BRONZE MEDAL: ONCE, A QUARTER PAGE

**3** Wine Review continuously promotes various KWC particular articles and KWC tasting events to increase Korean consumers' interest in the award-winning wines.

# Korea Wine Challenge's judges, shining pinnacle of the Korean wine industry

The authority of KWC award-winning wines shines even brighter due to the expertise of the judges. More than 50 global-level experts serve as  judges for the Korea Wine Challenge.
They are mainly composed of current sommeliers who meet and communicate with customers at the forefront of the wine industry, further increasing the reliability of KWC award-winning wines.

For its 21st year, KWC strengthened the composition of judges with Chair, Senior Judges, and Panel Judges.

## Mr. Soon-Pil Kang, Chair

- Wine Business Management at Heilbronn University of Applied Sciences, Germany
- Former German Wine Quality Controller
- Owner sommelier of WineKang
- World's largest Wine YouTuber with 730k

### Chair

At the helm of the competition, the Chair ensures uniformity across all judging panels and leads the final selection of Trophy winning wines and Best of Country winning wines, maintaining the highest standards of excellence.

### Senior Judges

With more than 5 years of experience as KWC judges, Senior judges oversee Panel judges, bringing invaluable expertise to the competition. They ensure consistency, resolve discrepancies, and foster collaborative discussion. They also screen the new judge candidates.

### Panel Judges

Panel judges are recommended and selected for their outstanding industry expertise. They lend their specialised knowledge and discerning palates, ensuring a diverse and objective assessment of each wine.

# Our 2025 Chair and Judges

**Soon Pil Kang**
㈜ 와인러버

**Bum Jun Kang**
셀라프리베 /
올댓매너연구소

**Hyun Kyu Kang**
VISION SEOUL WINE &
DINING

**Gun Kyu Ko**
㈜조선호텔앤리조트 그랜드
조선 제주 호텔 그랑제이

**Hong Shik Kwon**
금수장 와인파트너

**Hyo Jeong Yoon**
워커힐 호텔 앤 리조트

**Ga Ram Lee**
소이만

**Kyung Jin Lee**
Wapple

**Kwang Yeol Lee**
비채나

**Dong Kyu Lee**
롤링힐스호텔

**Do Wan Kim**
라피콜라 이탈리아

**Si Bo Kim**
(주)아미고
따빠마드레(광화문)

**In Kyu Kim**
와인 쉬어리

**Ha Neul Kim**

**Hyun Uk Kim**
소피텔 앰버서더
서울 호텔

**Dong Woo Lee**
Exper Lab 익스퍼 랩

**Dong Joon Lee**
테라스 5

**Rye Gam Lee**

**Joo Hyung Lee**
brda(브르다)

**Chang Geun Lee**
세스타

**Hyup Kim**
효성 TNC 세빛섬

**Hyung Nam Kim**
티피크

**Hyung Uk Kim**
스미스앤월렌스키
(Smith & Wollensky)

**Hyung Joon Kim**
디토(부산)

**Hye Young Kim**
루나피에나

**Chae Mi Lee**
Restaurant 'SAN'

**Chung Hwi Lim**
㈜호텔신라

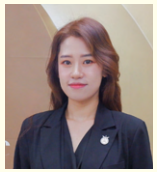
**Woon Kyung Jang**
Les Clefs de Crystal

**Woo Young Jung**
명보당

**Ha Bong Jung**
소피텔 앰배서더
서울 호텔

**Tae Jung Noh**
현대백화점 상품본부

**Geuk Young Bang**
방스


**Youn Ha Bae**
까사델비노

**Hye Sung Ahn**
LG D&O

**Doo Hee Woo**
블러프 바 & 다이닝

**Min Hee Cho**
하이트진로

**Jae Ho Cho**
르몽뒤뱅

**Zi Seong Min**
청담나인

**Hon Tae Cha**
더 그레이트 홍연, 조선
팰리스(조선호텔앤리조트)

**Young Joon Choi**
㈜현대그린푸드

**Byung Hyun Yoo**
웨스틴조선서울호텔

**Sang Sun Yoo**
보보스 한남

**Kyeong Ok Yoon**
커스텀잇 스테이크하우스

**Ji Hyun Yoon**
OPNNG

**Hyeong Hun Yun**
뚜르뒤뱅

**Hee Soo Han**
롯데백화점

**Kwang Hyeon Hong**
유어쏨

**Seung Ho Hwang**
인비노

**Tae Hyun Hwang**
소피텔 앰버서더
서울 호텔



*위 심사위원 명단은 2025년도 2월 21일 기준으로 집계된 인원입니다. 추가 및 변동 가능성이 있음을 알려드립니다.

# The judging process

All wines will be 100% blind-tasting without any information provided. KWC appropriately manages each wine's service temperature and air exposure during the event.

KWC adopted a 100-point scoring system.
Judges give a default score of 50 points to all wines entering the contest as a courtesy for the effort of sending a bottle of wine for the competition.

Criteria used to choose award-winning wines included
6 points for 'color and appearance', 12 points for 'aroma and bouquet', 20 points for 'flavor and finish', and 12 points for 'harmony and balance'.

# Criteria for entry

1. Wines must be commercially available. (Except non-imported wines)

2. You decide on the total number of wines you wish to enter into KWC and provide 4 bottles of each wine for the judging process.

3. The participation fee must be paid and be confirmed before the registration deadline, and if not, the registration will be canceled.

4. The organizer holds no liability for shipping and delivery of wines, which is solely the responsibility of the entrants. Samples submitted after the delivery deadline will be excluded from KWC judging.

5. Temporary labels are permitted but should match the wine information on the final label. Please give notice before photographing the bottle if a temporary label is used.

# How to register KWC 2025

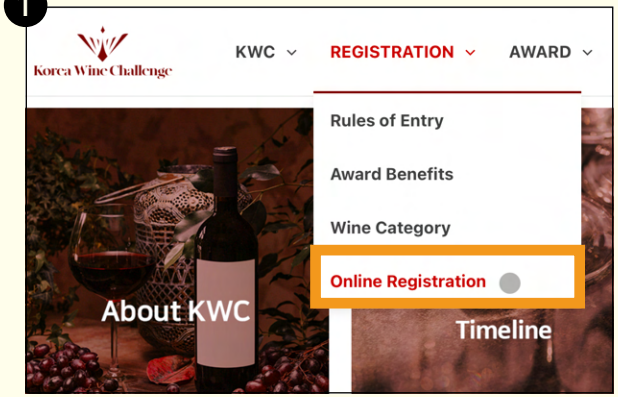
**❈ Reminders ❈**

1. Applicants are asked to fill in all fields marked with an asterisk in the application form for which the juries should evaluate the wine.
Your input ensures that wines are grouped correctly, reasonably, and consistently for tasting.

2. To check the price trend of wines, we ask you to indicate the unit price per bottle in USD FOB terms.
This information will be confidential and will not be divulged outside the Administration Office of Korea Wine Challenge.

3. Please ensure to mention it if you have a current importer in Korea.
Please also note if you are looking for business partners to establish an importer in Korea.

1

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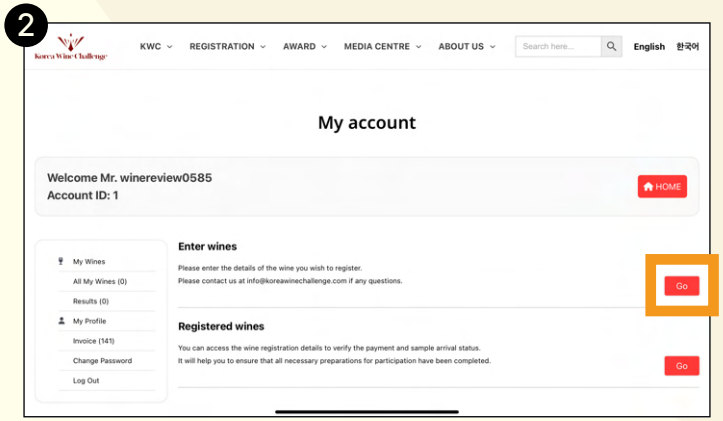


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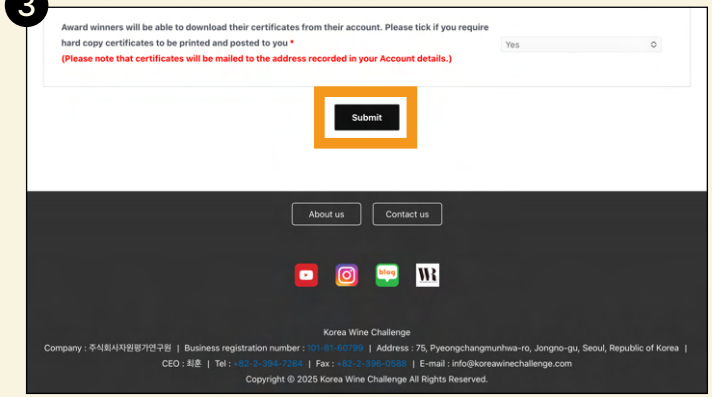


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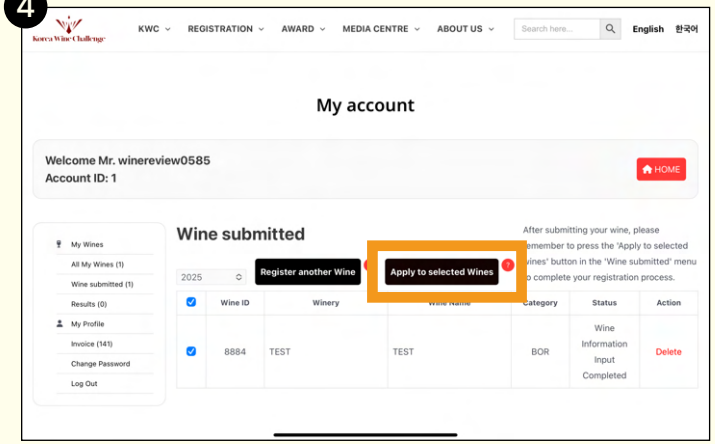


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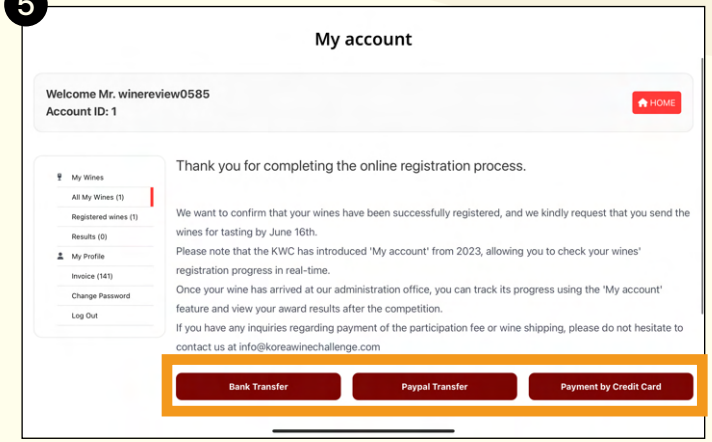

# Sending Your Wines

The wine to be entered into this competition must be delivered to the administration office of KOREA WINE CHALLENGE **by 20th June 2025 at the latest.**

**You must send 4 bottles of each wine.** Those are used for the preliminary round, final, photographing, and spares for corked wine during the qualifying period.

## Shipping Address

- **Company name:** IRE(Institute for Resources Evaluation)
- **Address:** 410A Gloriatown, 75, Pyeongchangmunhwa-ro, Jongno-gu, Seoul, Republic of Korea (Zip code: 03009)
- **Phone number:** +82) 2-394-7284

## Consignment Terms

- **Box remarks**
  You have to mark each wine box, **'KOREA WINE CHALLENGE 2025 sample – not for sale'**, and a copy of the registration form should be included in the package. It is necessary to compare the information about the wine you entered at the time of registration with the wine we received to ensure it matches exactly. It is to compare the wine in the box with the registration form when receiving the wine.

- **Bottle remarks**
  Each wine bottle must display the label, **'KOREA WINE CHALLENGE 2025 sample – not for sale'** on the bottle's backside, opposite the front wine label.

- **When an overseas winery sends wines,** you should consign on DDP (DELIVERED DUTY PAID) BASIS:
  All costs to deliver the samples to Korea Wine Challenge must be covered by participants - including all costs and fees associated with transportation, customs clearance, license for the delivery of the goods, warehouse fees. All documents for air transportation must be filled in and declared correctly. If these expenses are not paid in full, Korea Wine Challenge may not receive the wine sample.

# Wine Category

## Old World Wine

오스트리아 레드 와인 Austria Red Wine ATR
오스트리아 화이트 와인 Austria White Wine ATWH
오스트리아 스파클링 와인 Austria Sparkling Wine ATSPK
오스트리아 로제 와인 Austria Rose Wine ATRO

체코 레드 와인 Czech Red Wine CZR
체코 화이트 와인 Czech White Wine CZWH
체코 스파클링 와인 Czech Sparkling CZSPK
체코 로제 와인 Czech Rose Wine CZRO

프랑스 보르도 레드 와인 France Bordeaux Red Wine FBOR
프랑스 피노 누아 France Pinot Noir FPN
프랑스 론 스타일 레드 와인 France Rhône Style Red Wine FRH
프랑스 랑그독 레드 와인 France Languedoc Red Wine FLD
프랑스 남서부지방 레드 와인 France Southwest Red Wine FSW
프랑스 블렌딩 레드 와인 France Blended Red Wine FMVR
프랑스 샤르도네 France Chardonnay FCH
프랑스 소비뇽 블랑 France Sauvignon Blanc FSB
프랑스 화이트 와인 France White Wine FWH
프랑스 샴페인 France Champagne FCHAM
프랑스 스파클링 와인 France Sparkling Wine FSPK
프랑스 로제 와인 France Rose Wine FRO

조지아 레드 와인 Georgia Red Wine GGR
조지아 화이트 와인 Georgia White Wine GGWH
조지아 스파클링 와인 Georgia Sparkling Wine GGSPK
조지아 로제 와인 Georgia Rose Wine GGRO

독일 슈페트부르군더 Germany Spätburgunder GESPAT
독일 리슬링 Germany Riesling GERIE
독일 레드 와인 Germany Red Wine GER
독일 화이트 와인 Germany White Wine GEWH
독일 스파클링 와인 Germany Sparkling Wine GESPK
독일 로제 와인 Germany Rose Wine GERO

그리스 레드 와인 Greece Red Wine GRR
그리스 화이트 와인 Greece White Wine GRWH
그리스 스파클링 와인 Greece Sparkling Wine GRSPK
그리스 로제 와인 Greece Rose Wine GRRO

헝가리 레드 와인 Hungary Red Wine HGR
헝가리 화이트 와인 Hungary White Wine HGWH
헝가리 스파클링 와인 Hungary Sparkling Wine HGSPK
헝가리 로제 와인 Hungary Rose Wine HGRO
헝가리 스위트 와인 Hungary Sweet Wine HGSWT

이탈리아 산지오베제 베이스 Italy Sangiovese Based Wine ITSVB
이탈리아 꼬르비나 베이스 Italy Corvina Based Wine ITCVR
이탈리아 바르베라 베이스 Italy Barbera Based Wine ITBB
이탈리아 네비올로 Italy Nebbiolo Based Wine ITNB
이탈리아 네로 다볼라 베이스 Italy Nero d'Avola Based Wine ITNDV
이탈리아 프리미티보 베이스 Italy Primitivo Based Wine ITPRM
이탈리아 단일품종 레드 와인 Italy Mono Grape Red Wine ITMGR
이탈리아 블렌딩 레드 와인 Italy Blended Red Wine ITMVR
이탈리아 화이트 와인 Italy White Wine IWH
이탈리아 스파클링 와인 Italy Sparkling Wine ITSPK
이탈리아 로제 와인 Italy Rose Wine IRO

포르투갈 레드 와인 Portugal Red Wine PTR
포르투갈 화이트 와인 Portugal White Wine PTWH
포르투갈 스파클링 와인 Portugal Sparkling Wine PTSPK
포르투갈 로제 와인 Portugal Rose Wine PTRO

스페인 리오하 레드 와인 Spain Rioja Red Wine SPRJ
스페인 리베라 델 두에로 레드 와인 Spain Ribera del Duero Red Wine SPRD
스페인 라만차 레드 와인 Spain La Mancha Red Wine SPLMR
스페인 블렌딩 레드 와인 Spain Blended Red Wine SPMVR
스페인 단일품종 레드 와인 Spain Mono Grape Red Wine SPMGR
스페인 화이트 와인 Spain White Wine SPWH
스페인 스파클링 와인 Spain Sparkling Wine SPSPK
스페인 로제 와인 Spain Rose Wine SPRO

구세계 단일품종 레드 와인 Old World Mono Grape Red Wine OWMG
구세계 블렌딩 레드 와인 Old World Blended Red Wine OWMVR
구세계 화이트 와인 Old World White Wine OWH
구세계 스파클링 와인 Old World Sparkling Wine OWSPK
구세계 로제 와인 Old World Rose Wine OWRO
구세계 스위트 와인 Old World Sweet Wine OWSWTR

## New World Wine

아르헨티나 까베르네 소비뇽 베이스 Argentina Cabernet Sauvignon Based Wine AGCS
아르헨티나 말벡 Argentina Malbec Based Wine AGMB
아르헨티나 블렌딩 레드 Argentina Blended Red Wine AGMVR
아르헨티나 단일품종 레드 와인 Argentina Mono Grape Red Wine AGMG
아르헨티나 화이트 와인 Argentina White Wine AGWH
아르헨티나 스파클링 와인 Argentina Sparkling Wine ARSPK
아르헨티나 로제 와인 Argentina Rose Wine ARRO

호주 까베르네 소비뇽 베이스 Australia Cabernet Sauvignon Based Wine AUCS
호주 까베르네 쉬라즈 Australia Cabernet-Shiraz AUCSH
호주 그르나슈 쉬라즈 무르베드르 Australia Grenach Shiraz Mourvedre AUGSM
호주 쉬라즈 Australia Shiraz Based Wine AUSH
호주 피노 누아 Australia Pinot Noir AUPN
호주 단일품종 레드 와인 Australia Mono Grape Red Wine AUMG
호주 블렌딩 레드 와인 Australia Blended Red Wine AUMVR
호주 샤르도네 Australia Chardonnay AUCH
호주 화이트 와인 (샤르도네 제외) Australia White Wine AUWH
호주 스파클링 와인 Australia Sparkling Wine AUSPK
호주 로제 와인 Australia Rose Wine AURO
호주 스위트 와인 Australia Sweet Wine AUSWT

캐나다 레드 와인 Canada Red Wine CAR
캐나다 화이트 와인 Canada White Wine CAWH
캐나다 아이스 와인 Canada Icewine CAICE
캐나다 스파클링 와인 Canada Sparkling Wine CASPK
캐나다 로제 와인 Canada Rose Wine CARO

칠레 까베르네 소비뇽 베이스 Chile Cabernet Sauvignon Based Wine CHCS
칠레 까르메네르 Chile Carmenere Based Wine CHCM
칠레 피노 누아 Chile Pinot Noir CHPN
칠레 시라 Chile Syrah Based Wine CHSH
칠레 블렌딩 레드 와인 Chile Blended Red Wine CHMVR
칠레 단일품종 레드 와인 Chile Mono Grape Red Wine CHMG
칠레 샤르도네 Chile Chardonnay CHCH
칠레 화이트 와인 Chile White Wine CHWH
칠레 스파클링 와인 Chile Sparkling Wine CHSPK
칠레 로제 와인 Chile Rose Wine CHRO

뉴질랜드 피노 누아 New Zealand Pinot Noir NZPN
뉴질랜드 레드 와인 New Zealand Red Wine NZR
뉴질랜드 소비뇽 블랑 New Zealand Sauvignon Blanc NZSB
뉴질랜드 화이트 와인 New Zealand White Wine NZWH
뉴질랜드 스파클링 와인 New Zealand Sparkling Wine NZSPK
뉴질랜드 로제 와인 New Zealand Rose Wine NZRO

남아공 레드 와인 South Africa Red Wine SAR
남아공 화이트 와인 South Africa White Wine SAWH
남아공 스파클링 와인 South Africa Sparkling Wine SASPK
남아공 로제 와인 South Africa Rose Wine SARO

미국 까베르네 소비뇽 베이스 USA Cabernet Sauvignon Based Wine USCS
미국 피노 누아 USA Pinot Noir USPN
미국 블렌딩 레드 와인 USA Blended Red Wine USMVR
미국 단일품종 레드 와인 USA Mono Grape Red Wine USMG
미국 샤르도네 USA Chardonnay USCH
미국 화이트 와인 (샤르도네 제외) USA White Wine USWH
미국 스파클링 와인 USA Sparkling Wine USSPK
미국 로제 와인 USA Rose Wine USRO
미국 스위트 와인 USA Sweet Wine USSWT

신세계 단일품종 레드 와인 New World Mono Grape Red Wine NWMG
신세계 블렌딩 레드 와인 New World Blended Red Wine NWMVR
신세계 샤르도네 New World Chardonnay NWCH
신세계 화이트 와인 (샤르도네 제외) New World White Wine NWWH
신세계 스파클링 와인 New World Sparkling Wine NWSPK
신세계 로제 와인 New World Rose Wine NWRO
신세계 스위트 와인 New World Sweet Wine NWSWT

포티파이드 와인 Fortified Wine FORT
내추럴 레드 와인 Natural Red Wine NATR
내추럴 화이트 와인 Natural White Wine NATW
오렌지 와인 Orange Wine ORG

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We invite all wine producers and wine countries interested in the Korean market to join KWC 2025.
Wines already distributed in Korea and wines from overseas wineries that are planning to export to Korea.

**We are looking forward to your active participation in KWC 2025.**